## **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A label of laminate construction, having at the least, comprising:

an outer layer[[,]]; and an under layer,

wherein the outer layer is a material susceptible to losing opaqueness when wet and the under layer is made from a material that remains opaque when wet.

- 2. (Currently amended) [[A]] <u>The</u> label as in claim 1, wherein the outer layer is adhered to the under layer, the under layer being a film of plastics material.
- 3. (Currently amended) [[A]] The label as in either one of claim[[s]] 1 or 2, wherein the under layer is a plastics material which is white.
- 4. (Currently amended) [[A]] The label as in any one of claim[[s]] 1[[-3]], wherein the outer layer is secured to the outer layer by a permanent adhesive.
- 5. (Currently amended) [[A]] The label as elaimed in any one of the preceding claim[[s]] 1, wherein the under layer is adapted to be a stable laminate base.
- 6. (Currently amended) [[A]] The label as in claim 5, wherein the inner layer provides an innermost surface adapted to facilitate adhesion to an outer surface of a container.

- 7. (Currently amended) In combination a The label as in any one of the preceding claim[[s]] 1, and a container further characterized in that wherein the label is attached to the outer surface of the a container by self-adhesive.
- 8. (Currently amended) In combination a The label as in any one of the preceding claim[[s]] [[1-6]] 2 and a container further characterized in that wherein the label is attached to the outer surface of the a container by a glue which is applied to the label when wet and allowed to dry when in situ on the container.
- 9. (Currently amended) The eombination <u>label</u> as in either one of preceding claim[[s]] 7 or 8 wherein the container is a glass bottle.
- 10. (Currently amended) [[A]] The label in accordance with any of the preceding claim[[s]] 1[[-6]], characterized in that wherein the plastics material is selected from at least one of the group consisting of biaxial polyethylene, non-orientated polypropylene or and PET.
- 11. (Currently amended) [[A]] The label in accordance with any one of the preceding claim[[s]] 1[[-6]], wherein the under layer is a biaxial polypropylene plastic.
- 12. (Currently amended) [[A]] The label as in the immediately preceding claim 11, where the biaxial polypropylene plastic has opaqueness greater than 0.54 as measured by a Tobias densitometer.
- 13. (Currently amended) [[A]] <u>The</u> label as in claim 12, wherein the under layer is a five layer extruded film.
- 14. (Currently amended) [[A]] <u>The</u> label as in claim 13, wherein the under layer has a cavitated inner core.

- 15. (Currently amended) [[A]] <u>The</u> label as claim 3, wherein the outer layer is joined to the under layer by being applied directly onto a sheet of extruded plastics material.
- 16. (Currently amended) A label for a bottle where<u>in</u> the label is a laminate, comprising: where

an outermost layer upon which there is printed indicia is having a material susceptible to losing opaqueness when made wet[[,]]; and

where there is a lower or more inner layer of the laminate which is an inner layer behind this first layer, which is a material that is opaque[[,]] and such that it will maintains substantial opaqueness when wet.

- 17. (Currently amended) [[A]] <u>The</u> label as in claim 16, <u>wherein</u> further eharacterized in that the lower or inner layer is in fact an innermost layer.
- 18. (Currently amended) [[A]] <u>The</u> label as in either claim[[s]] 16 or 17 in which the lower or inner layer is a plastics material.
- 19. (Currently amended) [[A]] <u>The</u> label as in any one of claim[[s]] 16, <del>17 or 18</del> further characterized in that wherein the laminate has each layer of the laminate joined to adjacent layers by water insoluble means or materials.
- 20. (Currently amended) [[A]] <u>The</u> label as in claim 19, <u>wherein further</u> characterized in that the water insoluble means are a fusion of plastics material with a respective adjacent layer.
- 21. (Currently amended) A container having a label The label according to claim 16, wherein the label is secured to an outermost surface thereof,

where<u>in</u> the label is as characterized in any one of claim[[s]] 16[[-20]], where an or the inner most innermost layer of the laminate is adhered directly onto an outer surface of the container with substantially water insoluble means or material, and

where<u>in</u> the <u>outer most</u> outermost layer is positioned to be outermost with respect to the container so as to display the printed indicia thereon.

22. (New) The label as in claim 8 wherein the container is a glass bottle.

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